

**Recreation Advisory Commission
January 15, 2019
Central High School, Museum**

I. Meeting called to Order

II. Roll Call

Don Sharpe, Bob Wheatley, Keisha Carroll, Larry Proffitt, Jessica Kronberg

III. Consideration of last meeting minutes accepted

IV. Opportunity for the public to address the commission

No members of the public here

V. Department Report

With 49% of the year remaining with 49% of the Budget

County Strategic plan

1. Efficient, Effective and transparent government. Emphasis on Customer Service excellence
2. Balanced development that contributes to the welfare of the community and preserves its rural character.
 - a. Agricultural Center coming online, tour will be available at the end of the meeting. Sewer and water is in now. The kitchen has been completed and will be putting up signs on wall Thursday. So, if you guys come back in a couple of weeks, it will look completely different and Extension will be in.
3. **Excellence in financial management**
 - a. Currently have 49% of the year remaining with 49% of the budget.
4. **High Quality core services**
 - a. Our winter youth basketball practices started in December, games started first of January. Camper registration will open End of the Month. Scholarships will be available through Parks & Rec for \$100 per child who receives free lunches through Social Services per season. Social Services is doing up 5 weeks of camp per child per family as their funds allow. This is actually money coming from the Community Action Program. We have seen a slight dip in our registration. We have been reworking out basketball league so members are slightly down, which I will get to in a little bit. The quality of the program has increased.
5. **Positive work environment with highly qualified and diverse staff**

- a. The department has one (1) part time Assistant opening, which we hope to fill with one of our aides from this past summer. So, as soon as it goes through HR, we will be set to go there. We hired some aides to help us this basketball season. One is returning and one has a lot of basketball experience, which has been great. They did not need as much training or coaching. We will be posting for our summer camp aides in February, so if you know of anyone who is interested in working during camp, the applications will become available in February.

Facilities Update

Central High- Again the weather is pushing towards the end of January for the completion of the Ag Center. Monacan Soil & Water moved in December and are enjoying their new space. Extension will be moving in mid to late January.

They are still working on our bathrooms here. They just put in the lights yesterday and you can actually see into the room. With each layer they add in there, the rooms shrink. Which is what you expect, but they were huge rooms. Monacan Soil had their first State Wide meeting here last week and used the Theater. We had a great response from people walking through the building and seeing all the rooms that are available, so they will definitely want to come back and use it some more. General Services are also working on the Parking Lot and exterior lighting upgrades. It was scheduled to be finished the week it snowed 14", so do not have an estimated date as of yet.

Tucker Park – Currently anticipating to put the pedestrian bridge project out to bid in February. Probably take 2 to 3 months to complete, so that should be done this summer.

Hidden Rock Park – General Services is currently working with GYAA on a covered batting case project. Also going to have a small little pavilion on the side of it. Believe it is going behind Luck Field. Additional projects will include Bermuda grass fields, drainage, and improved play/spectator experiences. Project is ongoing.

East End Trails – The County has submitted additional grand requests for \$200,000 to DCR. We did not receive the DCR grant, the County has \$300,000 to work on the project. Estimated for entire project.

Sports Complex – Phase II of the parking lot expansion has been delayed due to weather and is expected to be completed in Spring of 2019. The cottage will be renovated and turned into Registrar's space. We were also scheduled for HVAC upgrade for the gym the first week of January, unfortunately, the plant which was sending us the equipment was hit hard by the weather and we are on a back order so hopefully we are scheduled for the week of Spring Break because we can't have kids in the gym.

Programming Review

FY 19	FY 18- YTD	
Revenue \$60,862.93	Revenue: \$61,669.90	Down \$806.97
Registration: 710*	Registration: 797	Down 87*

In previous years, we had added before and after care as a separate transaction, whereas this year we are modifying existing transactions.

Basketball		FY18- YTD	
Mighty Mites:	17	Mighty Mites:	25
Ages 6-7:	39	Ages 6-7:	53
Ages 8-10	80	Ages 8-10:	78
Ages 11-13:	61	Ages 11-13:	67
Ages 14-18:	23	Ages 14-18:	39
Total:	220	Total:	262
Camp: 34		Camp:	54

We will be receiving a \$10,000 check from Friends of Goochland Parks. This will definitely increase that revenue.

The largest decline in basketball registration came from the Mighty Mites group. Last season we received multiple complaints from the parents in this age group, while we have worked to address those issues it will take time to rebuild that portion of the program. Another factor that contributed to our decline this year would be the JV players were not allowed to place rec ball in addition to being on the school team. We also had some issues with our software when registration first opened that affected the Mighty Mites age groups.

Tourism

The department has compiled a list of tourism assets in the County. We will be working over the next few months to formulate a basic web site theme and desired layout, the hope is to start the formal web design process in July (with the new FY), and make the site live in November.

Upcoming Events/Programs

Beauty & the Beast (Central Bistro) – Feb 15
Space Jam (Central Bistro) – March 15

Adult Tickets \$15 – Child Tickets \$7 (you get a meal and get to watch a movie) We are trying to get people to dress for the theme. Chic-fillet is catering the first movie and for Space Jam it's Moe's. Ashley has had so much fun planning these.

Senior's Brunch (Central Bistro) – March 16. We are working to have Courthouse cater this. This is where most of the pickleball people go for lunch.

Pickleball Tournament – April 13

Goochland Green Day – April 21 Friends of Goochland Parks event

Special Event Attendance FY19

Fireworks – 12,000

Health & Wellness Fair – 65

Trick or Treat at Admin. – 40

Fall Festival – 3,500

Halloween Hullabaloo – 55

Tree Lighting – 650

Santa Calling - 53

Advertising/Sponsorship

For the Winter/Spring 2019 Community Guide, the Department brought in \$2,179.15 worth of advertising revenue offsetting the cost of the guide by 55%.

Registrar holding a Banquet out here next week as well as the Band Boosters are also having a banquet next week. The "Hidden in Plain Sight" training will be out here the end of the month. The Extension will be hosting "Women in Ag" conference here and will be using every room in the facility. Whenever we host something State Wide here, we get feedback from at least 2 to 3 people in the group. The feedback we are getting from local groups, are we are too far out, but for the State we are perfectly located off the Interstate between Richmond and Charlottesville.

New Business

1. **Wall of Fame** - The Goochland County Parks, Recreation and Facilities Wall of Fame award is intended to honor a Goochland resident with longstanding humanitarian commitment to addressing community needs. We have two nominees this year, one of which is Bob Wheatley, the other is Steve Fleming and she actually included a write up of him. Open for discussion and then vote. Steve Fleming has just about everything here whether it is CASA or being one of the founders of Habitat for Humanities of Goochland County, seems to have made a huge impact on the community; the Commission on Youth. There are a lot of things here that seems to be a direct impact on families, which would adhere to the guidelines here when it comes to the broad based community service. That's exactly how that reads. He definitely has a wider depth of things. He has been the key founder of a lot of things here in the County. He's right up there with the others on the Wall of Fame.

Bob was put out there because of the work done at Leake's Mill. People have been enjoying the trails because Bob has been instrumental in planning and cutting 9 miles of trails on his own

time. He has been responsible for signage and GIS 911 mapping. Mr. Fleming has a great list whereas Bob has done more one main focus thing which was very impacted. Both outstanding individuals.

I will send out a recap of our discussion and then will try to get everyone's vote in by the end of next week. I will give them 24 hours to get back to me.

2. **Master Plan Discussion** – The Master Plan is scheduled to expire in 2020. Typically, this is an 18 mo. Process. That being said, Derek and I have been talking with Joan Hunter. The 2020 census data will be coming out in 2021. Because the Master Plan is focused on our population, and we get the updated information in 2021, the discussion we have been having is updating and extending Master Plan for 2 years then starting the process once we get the updated information. Two years from now you are looking at a min. of 700 condos in West Creek and 770 houses and are about to approve 125 more here, you are looking at about 2,000 families which will be 25% increase in population in the next two years.

The plan would be to update key sections:

Introduction – new and additional verbiage for updating the plan and its amending

Executive Summary – update overview and report card

Needs Assessment – update levels of service. We have added several facilities and amenities within existing facilities that will change our levels of service deficits and surpluses. For example, shelter, playgrounds, and trails. We were in deficit with all of them. We've addressed that with new facilities (Matthews) and improvements at existing (Tucker and Leakes Mill).

Facility Inventory – we've added

Recommendations – this will change based upon levels of service and population changes. This will need to mirror the public facilities master plan.

Some of the work will be taken place while I am out and I will bring you up to date in the September meeting with the hopes of taking it to the Board in November.

Motion was made for the Master plan to be extended for two years.

Motion was seconded.

Last meeting for Jessica before the baby comes. Derek will be heading the meetings with Patrick as representative of Parks & Recreation.

Meeting adjourned.