



APPENDIX C – PUBLIC ENGAGEMENT

DRAFT November 17, 2022

Public engagement is a major tenant of the Centerville Village Plan. Likewise, all efforts were taken to ensure that the general public was engaged in the decision-making process. A major tool in this endeavor were public meetings paired with surveys. Public meetings are a simple, yet important, step in ensuring that the community is informed and engaged in the project as well as made aware of the importance they hold to the project’s success. Meetings were held in Centerville on February 17th, to introduce the project, and on June 14th, to discuss the project’s midway point. Both meetings consisted of public gatherings in which the community could meet the design team, ask questions, and have input into the project. Surveys were the second prong and served as a useful tool in gauging public opinion, feelings, and needs. This survey was made available to the public in late March 2022 and was available until early June 2022 on Goochland County’s website. Over the course of the intervening three months, a total of 188 individuals responded to the survey. All in all, citizen responses to this survey played a major role in guiding how the final land use and master plan were developed. Through their participation, the needs and wants of those who call Centerville home are better reflected in the final product. The following is a brief overview of the responses gathered.



Of particular interest is the emphasis that survey respondents placed upon the idyllic and rural nature of Centerville currently. This harkens to the horse farms and rural life that has dominated the area and much of Goochland for centuries. Phrases such as “rural”, “quaint”, “small”, “friendly”, and “community” were all used to describe what residents hoped to see reflected in Centerville Village. This points to residents wanting to maintain the “small town” feel of Centerville as the area becomes more developed.

We see this sentiment to keep Centerville’s “small town feel” when respondents were asked to rank what they desired to be the focus on the Centerville Village. Of particularly high importance were “Promoting community events and activities”, “Promoting local businesses”, “Positioning the Village as a place to open and operate a business” and “Promoting the Village as a great place for new residents to come and live”. Taken together, this paints the Village as a development that residents hope to both bring the community together and promote economic growth through expanded business and residential opportunities. The sentiment of community building and economic growth is reinforced through respondents rating land uses like “mixed-use”,

“recreational”, “commercial”, “residential”, and “public” has high priorities. Questions like these clearly show that residents of Centerville hope to combine community value with economic value in the Centerville Village Plan.

Quality of life is an important indicator of livability in any environment. This too will be the case in the Centerville Village. According to those polled, the most important aspects to ensuring a high quality of life are focusing on ensuring “Centerville Village as a place to live”, “Centerville Village as a place to raise children”, “Centerville Village as a place to work”, a “Sense of Community”, and “Cost of living”, all being rated highly. This too indicates that respondents want to ensure a strong sense of community in which people can live, work, and recreate within new development.

With regard to what economic factors, respondents are somewhat mixed in their responses and do not point to one particular indicator they hope to see reflected in the final project. However, of the potential responses, those polled hoped to see Centerville Village as a boon to the local economy. This too supports the claim that those living in the area hope to see the Village as a project that will bring in economic wellbeing into the community, whether that be through job creation or attracting out-of-town dollars.

In addition to quality of life and the economic impacts of Centerville Village, respondents were also asked to rate the importance of particular aspects of the built environment. These ranged from physical infrastructure to the quality of the plan itself to access to public utilities like water, sewers, and broadband internet. The focus of these sentiments revolves around the creation of a high-quality development that is attractive, well kept, and provides public services (water/sewer, internet, cellular service, electricity, garbage collection) to the greater community.

Services, particularly retail, restaurants, and health related options, are seen as needs among survey respondents. In particular coffee shops, family friendly restaurants, fine dining, and pharmacies are retail businesses that are in high demand. In addition, there is a clear need among those polled for medical services, salons and person care facilities, dry cleaners, senior services, and gyms. This points to the need for services that provide for the community, whether that be for young people, families, or elderly individuals. Public spaces, particularly gathering spaces like farmers markets, parks and recreation facilities, and outdoor recreation areas (trails, parks, natural areas) are high on those polled lists for needed amenities.

Regarding housing, respondents were clear in their preference for single family homes and mixed-used residential that was affordable. Naturally this lends itself to the creation of a village that includes various price points, which has the potential to bolster diversity within Centerville Village.

About future development and redevelopment at Centerville Village respondents were asked to rank potential aspects that they viewed as important to preserving the community. Of the eight choices, the options held in highest regard were building height/size, and planting/landscaping, setbacks from roadway. Taken in tandem, these aspects continue the thought that residents want to ensure the “small town feel” of Centerville by keeping buildings small, retaining the touches of nature and the surrounding landscape, and fostering pedestrian foot tracking.

Lastly, among those polled it was exceptionally important to differentiate Centerville Village from Short Pump. Due to the proximity of Short Pump Town Center to the Centerville Village site there is fear among some residents that the Centerville area will become busy, highly developed, and lose the small town feel that many have become accustomed to. In order to help distinguish this development from Short Pump, respondents were asked how Centerville can be distinguished from Short Pump. In the most basic form, their responses can be boiled down to “keep development small”, “keep the small town feel”, “include small business”, “include greenspaces”, “keep things relaxing and family centered”. Taken together these phrases, again, point to the fact that current residents of Centerville are looking for a development that includes business and shop, ideally small

business, greenspaces, and places to meet, all the while maintaining the quaint atmosphere that those who call Centerville have become accustomed to.

Taken as a whole, this survey has reinforced the notion that those who call Centerville home hope to maintain their current way of life while bolstering the community, residential, and retail services provided to the area. The primary takeaway from this survey is that ensuring Centerville Village reflects the needs and wishes of the community all the while preserving the quaint and idyllic nature of Centerville is central to ensuring public support for this project.

Default Report

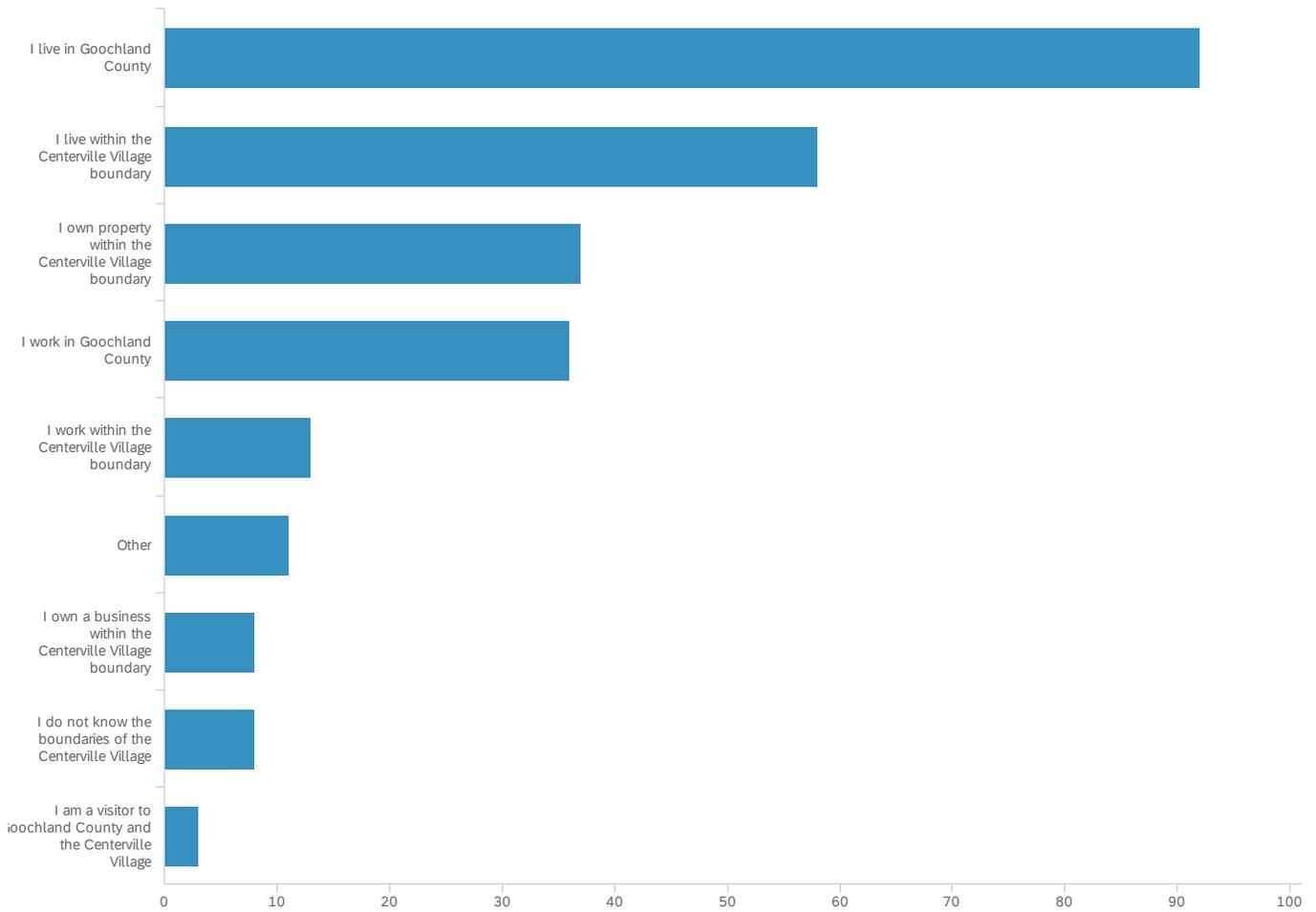
Centerville Village (Goochland) - Public Input

May 6, 2022 11:38 AM EDT

Q1 - What is the zip code of your primary residence?

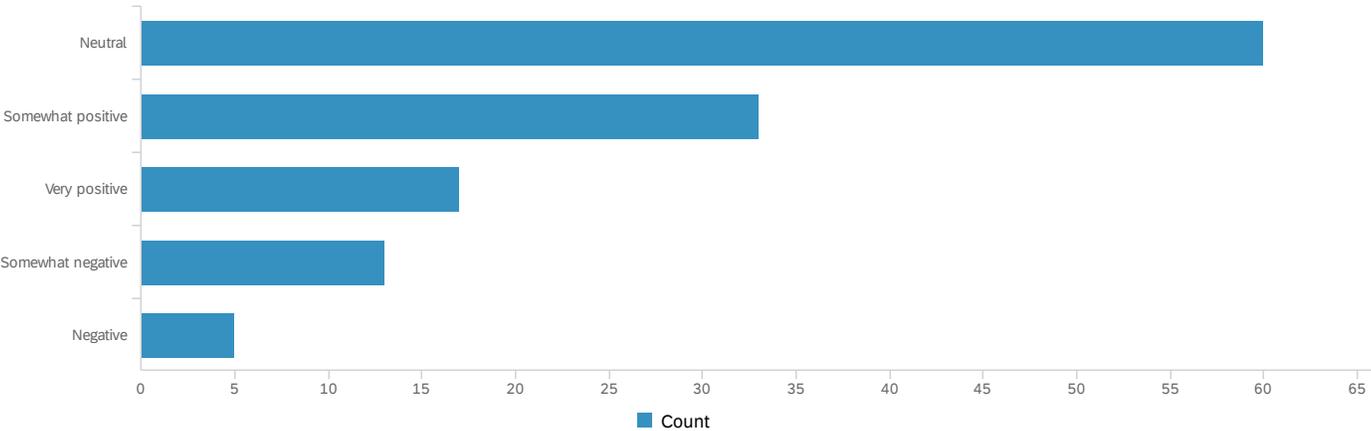


Q2 - Mark all below that describe you.



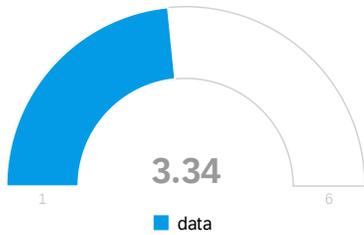
Q4 - How positive of an image do you think people in the region (adjacent counties,

Richmond, etc.) have about Centerville Village?

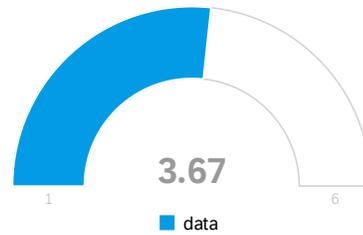


Q6 - What should be the focus of a strong identity for Centerville Village? Please rank the following from 1 (LEAST IMPORTANT) to 6 (MOST IMPORTANT). Each number can only be used once in this question.

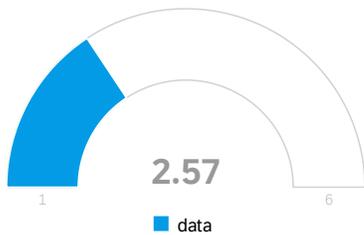
Building community pride



Promoting community events and activities



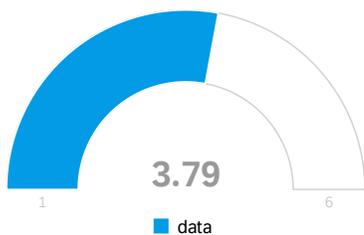
Promoting tourism and recreation destinations



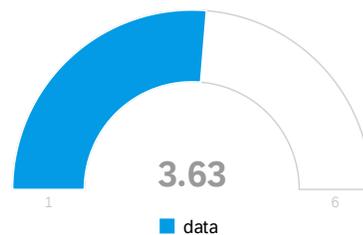
Promoting local businesses



Positioning the Village as a place to open and operate a business

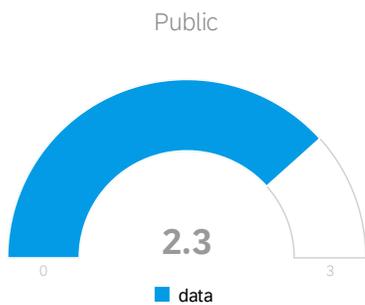
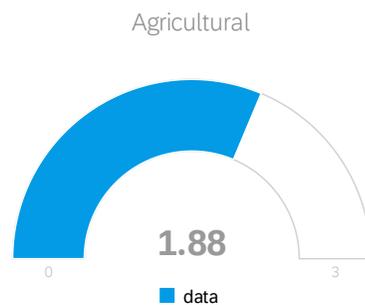
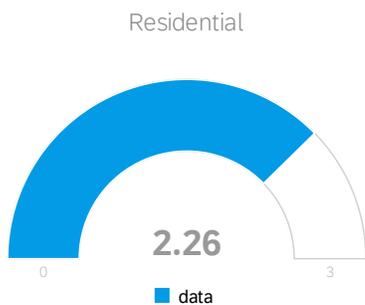
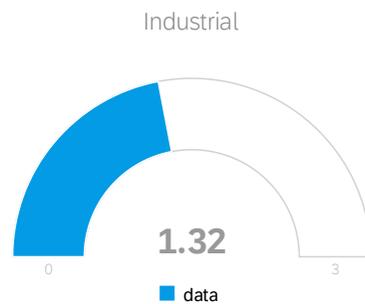
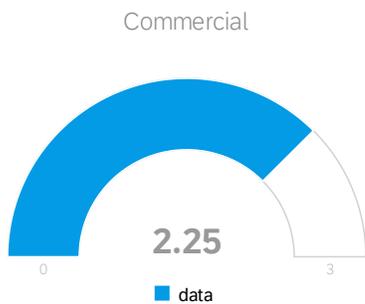
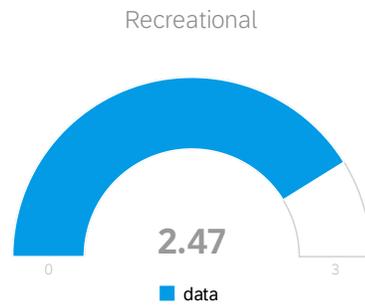
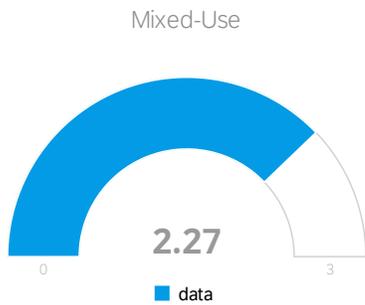


Promoting the Village as a great place for new residents to come and live



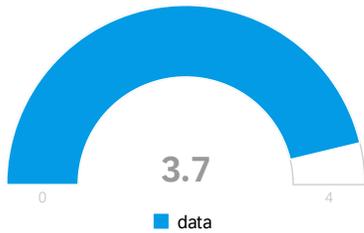
Q7 - Please rate each of the following land uses in Centerville Village on a scale of 1 to 3

with 1 being Not Important and 3 being Important

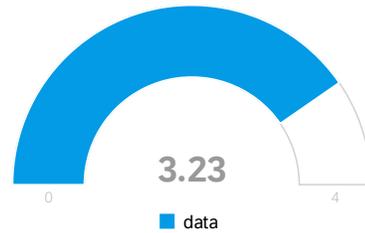


Q8 - Please rate each of the following aspects of quality of life in Centerville Village on a scale of 1 to 5 with 1 being Very Poor and 5 being Excellent.

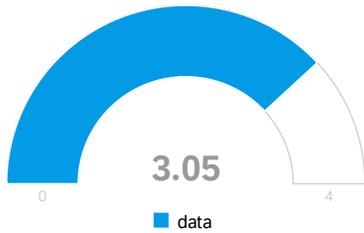
Centerville Village as a place to live



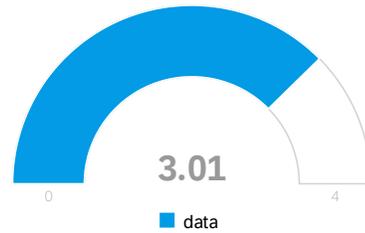
Centerville Village as a place to raise children



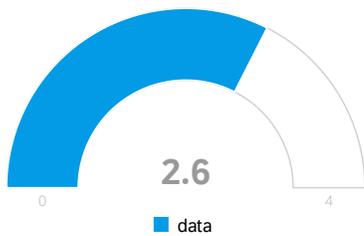
Centerville Village as a place to work



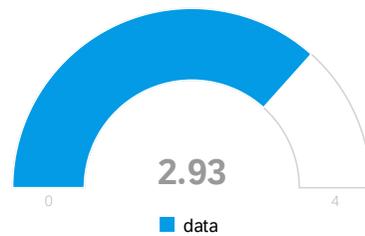
Sense of Community



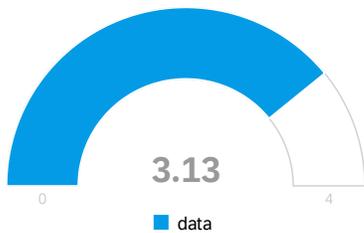
Recreational opportunities



Safety/healthcare opportunities

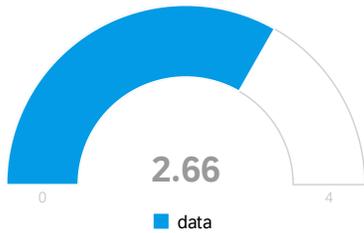


Cost of living

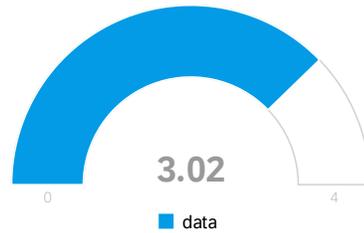


Q8 - Please rate each of the following aspects of the economic environment in Centerville Village on a scale of 1 to 5 with 1 being Very Poor and 5 being Excellent.

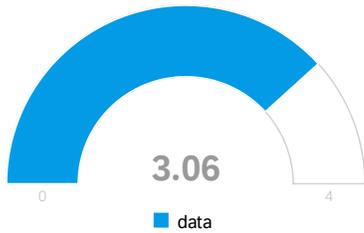
Shopping opportunities



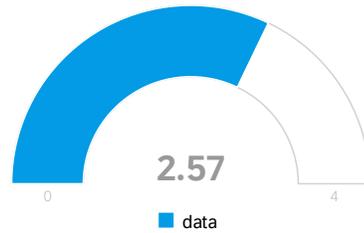
Dining opportunities



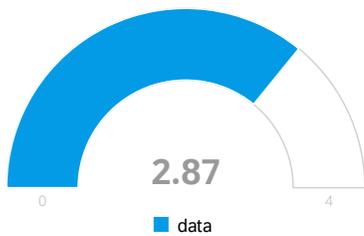
Quality of businesses and service establishments



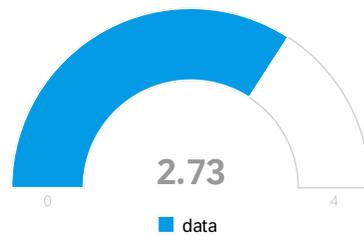
Employment opportunities



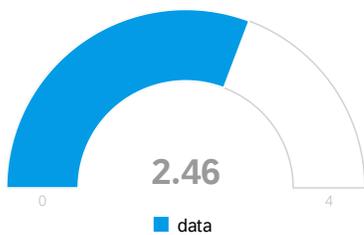
Opportunities for economic upward mobility



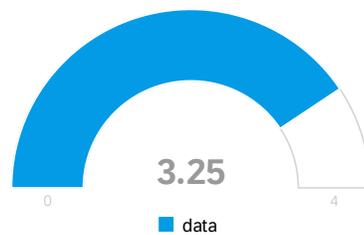
Programs to retain, expand, and attract businesses



Attractiveness to visitors and tourists



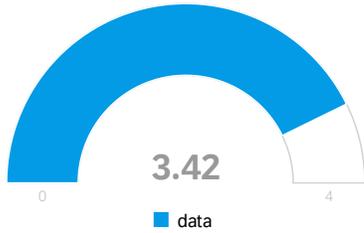
Overall local economy



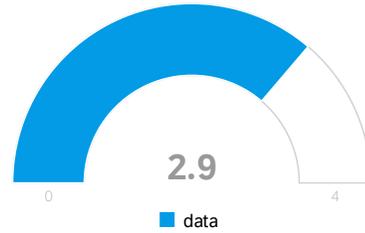
Q9 - Please rate each of the following aspects of the built environment in Centerville

Village on a scale of 1 to 5 with 1 being Very Poor and 5 being Excellent.

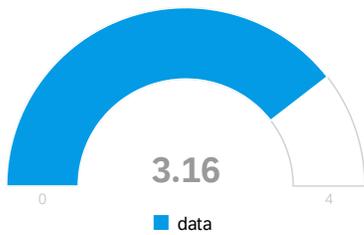
Quality of residential development (architecture, landscaping, site planning, types)



Quality of commercial development



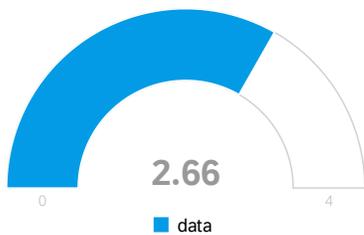
Upkeep of buildings



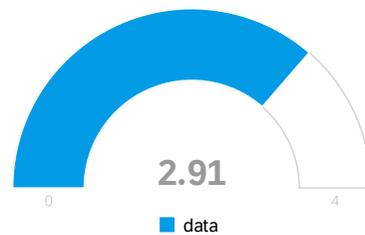
Overall attractiveness



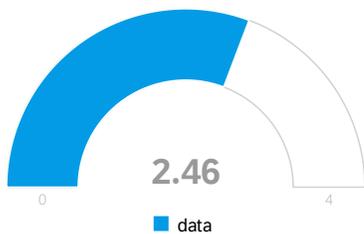
Preservation of historic buildings



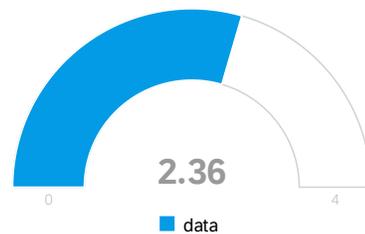
Choice of housing types



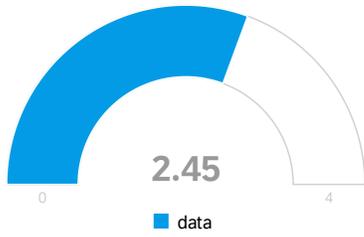
Availability of affordable housing



Availability of public spaces



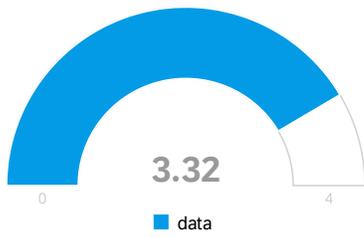
Quality of public spaces



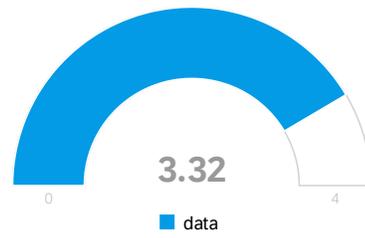
Maintenance of homes



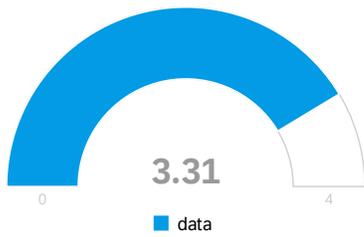
Conditions/Maintenance of roads



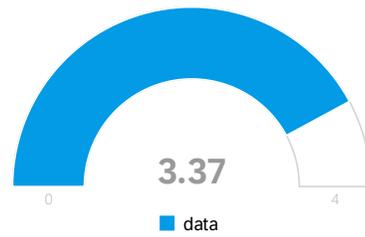
Public Water System



Public Sewer System



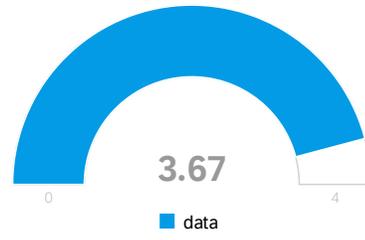
Access to Broadband Internet



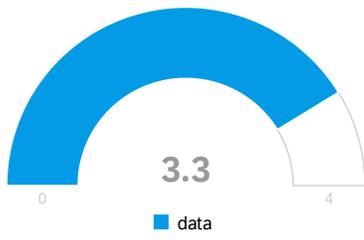
Cellular Phone System (access, etc.)



Electricity



Garbage collection/recycling



Q10 - What are the 3 biggest strengths or assets of Centerville Village?



Q12 - Describe your vision for the future of Centerville Village. Maximum 100 words.

Describe your vision for the future of Centerville Village. Maximum 100 wor...

No more housing, another restaurant, plenty of greenspace and walking area for long time residents with very controlled growth in area surrounding the village

The village concept that looks like it has been here for years but is new unique offerings of restaurants and shopping that are can't be found right up the street - A place where you can walk around, see people, and feel. good about where you live! Upscale, but not unreasonable

maintain rural, hometown feel. No mass commercialization. More parks and gathering places for community events.

A charming little area where folks don't just drive through, but stop for a coffee, or lunch. It should act as a nice little...very little...village that has some amenities but isn't crowded by townhomes or dense residential units. Its development should avoid making that area more congested, or should not have walkways across Broad St. The ideal inspiration should be something like Shirlington Village in Arlington County VA, or Mosaic in Fairfax County VA.

Bring businesses up close to the road or push them into the back, build some berms and landscape the berms and the medians. Create some uniformity in building design. Tear down the colonial architecture that is there and doesn't fit. Move car sales away from the center of the village.

I would love to see Centerville as a mixed use area with varied housing and commercial destinations. Fun things to do like breweries and restaurants within walking distance. Would love to see a park with public space for concerts or art.

Our vision for the future of Centerville Village is a pathway from our neighborhood (Readers Branch) to a bustling restaurant and shopping area with safe passage across Broad Street. We would love to have more community family events for all ages. The only quality restaurant choices within reach are Yu's and Sports Page. While we love both of these, we'd like to see more. Coffee shops and boutique/specialty stores would also do well here, given the opportunity. We are fans of growth.

To be kept as a rural environment ! No buildings over 1 story tall. No condominiums !

I would like to see it as a shopping destination with daily needs - grocery, pharmacy, everyday retail shopping (as you might find at a Target), more variety of restaurants. Do not want muti family apartments or an entertainment venue. Would like it to be a neighborhood go-to destination.

Maintain the rural aspect of the county by emphasizing single family housing.

I envision it as smaller than Short Pump, with accessibility for cars, pedestrians (sidewalks) and possibly more public transportation. No big box stores, would like parks and playgrounds. A middle ground, near (but not as undeveloped) rural areas, and less built up than Short Pump, with a community atmosphere, thoughtfully planned. To be able to walk to some stores and restaurants when you want to, but near areas of more concentration.

I would like to be able to walk/drive to most of my needs within 15 minutes. I want this area to be vibrant and welcoming to young and older people.

The village should limit growth and focus on a quality experience to draw Goochland residents to local businesses. Adding more suburban businesses, retail chains, and housing like those that have overtaken Short Pump are neither attractive nor in keeping with Goochland's increasingly rare rural identity. It will only destroy the uniqueness of the area and make just like Midlothian Village, short Pump and other areas.

Better/more variety of shopping and dining. Walkable trails for hiking. More parks w/organized activities. More senior centers with activities.

Would love to see community items not found in manakin sabot- public park, playground, and community pool

We hope more small businesses, restaurants and shops pop up in the next few years, but we also want to keep the small town feel.

Describe your vision for the future of Centerville Village. Maximum 100 wor...

Better walk ability- park areas

Quaint village with a variety of eateries small shops, destination experience where you could explore local beers and wines, coffee/ pastries cafe(Starbucks but not)

An area with an attractive and walkable central core of small businesses, reachable by bike trails. Some on-street parking and more parking spaces close-by but not directly in front of storefronts. Each development reachable by bike, with more than one way in/out, making trip circuits possible. A Broad Street that is crossable without danger. Commercial and home developments designed in a turn-of-the last-century style. Some dense housing with priority to County teachers, police, firefighters.

Town center, like a park

A scene similar to West Broad Village or Green Gate in the core of the village (Broad St, between Manakin road and Mills Rd. Dense residential (Townhomes & Apartments fronting Broad St with detached SFD neighborhoods filling up the outskirts along Manakin, Ashland, Hockett, etc.) mixed with retail, entertainment, and commercial buildings. Everything accessible in the village core by walking or biking. Small parks, fishing ponds, scattered within. Finally have an actual "Village" feel to the area

For it not to be Short Pump or else I would have moved to Short Pump..... it may be fine to add a couple little things like a local coffee house or we could use another daycare....what about a closer middle or high school one day...it is a convenient place to get groceries etc for not living in the city.

Movie theatre, chick fila, trader joes/ kroger,variety of restaurants, coffee shop, bagel sandwich shop, brick oven pizza

I would love to see an attractive mix use village with cute retail stores, original restaurants, and recreational trails or parks.

A less hectic, much smaller (wind-down from) Short Pump. Easily accessible to both cars, pedestrians (and public transit?). Good housing variety, but no super-dense developments. No dense shopping malls or big box stores. More services for children (ball parks & playgrounds), leading someday to a local school. Better public services and utilities than typical rural county. Easy access to true rural space in rest of county. A local place to live, work, shop, recreate; not a destination.

Goochland County is a beautiful rural county with an abundance of forested areas but the eastern end of Goochland is being deforested at an alarming rate, especially along Broad Street! Many of us moved to wild & wonderful Goochland to escape the over crowded concrete suburban sprawl of Henrico county! Progress is inevitable but as Goochland grows, it needs to be done in such a way that doesn't destroy the wild & wonderful appeal of the county. We need an upscale type restaurant like Portico.

Centerville is not a small town, hamlet, or a recognizable historical district. It was just a loose knit rural farming community with no true anchor. Farming in Centerville is a bygone era. Pride and sense of community is in maintaining rural character. NOT in unfettered growth. Now As high density residential grows, rural character based BOS oversight will diminish, and Your market based eval will expose the hidden potential growth areas. Centerville will become Short Pump West.

continued improvement and re-building along Broad St to offer an overall cohesive appearance. Until this plan/discussion there was no known Centerville district that we were aware.

I would love to see Centerville be this gateways hub for folks looking to get out of the craziness of the West End/Short Pump and come to discover a laid-back community vibe that focuses on communal outdoor spaces and new affordable housing and dining opportunities. The east end of the county tends to skew towards more folks with families, so should be a strong family vibe in every decision made.

Area develops as a hub for the businesses to support to local area residents with services they need

Improve appearance and variety of business choices. Maintain small community feel. Eliminate ugly low/end business, metal buildings, storage facilities

Add parks and outdoor spaces Goochland needs athletic fields on this end of county. Add a better grocery store

Add housing for lower income households.

Describe your vision for the future of Centerville Village. Maximum 100 wor...

More walkable, more restaurants, more public spaces.

controlled growth to maximize potential of Centerville Village. Roads sized to accommodate growth. planned businesses growth.

We moved here 2 years ago to be in a semi rural community. We would like to see it remain that way. We would like to see some additional dining and shopping choices, but not over whelm the area

Increase in town house style of condominiums, NO apartments, all mixed with small to medium professional office and retail, perhaps a higher quality restaurant (similar to Lola's Bistro). Could include a more upscale and promoted farmers market.

There are plenty of very small towns that are often classified as "most beautiful" in the US, or anywhere for that matter. Many of those towns are smaller than the undeveloped land in the Centerville area....so this is such a great opportunity to do something special. We need an architectural theme. The theme needs to be authentic and builders can't short change it (i.e like the "village theme" in Short Pump where ACAC is located.....condos wrapped in cheap faux European facade.

Would love to enjoy a local no-chain or fast food restaurant, family friendly outdoor space, unique shopping, outdoor lighting with plants. Space for a farmers market, local crafters, etc.

High end destination to shop, eat, live, entertainment, play, enjoy. Also a family go-to spot.

Planning should be centralized to promote community cohesiveness and identity

Yesterday I attempted to traverse Short Pump on a Saturday and it was so jammed in traffic and in stores I decided not to shop on a weekend there any more. I don't want that for Centerville. I see small classy boutiques that cater to the horsey, rural, and higher end life for people without children who that live there. Child centered life should go to Courthouse area where children live. Small cafes with green spaces in a center. Condos that look like houses not the urban buildings of Westgate

More attractive commercial area rather than a strip mall with outlining stores. Better landscaping along Broad Street.

Build attractive services for the growing residential areas. Keep growth sensible and attractive.

I see the village as a quaint walkable Community with a few essential stores where people can greet each other by name. We DO NOT need any more fast food or low quality retail. Fast food etc can be found less than 5 min east in short pump. Please do not replicate short pump in Goochland

A mixed use community with character and identity distinct from Short Pump. The intent should be a destination for the region taking advantage of the highway and major road accesses to draw visitors and new residents to public, recreational and business opportunities unique for the area.

more cohesive development with mid rise condos, quality townhouses and apartments. walkable environment for the local residents to access the development along Broad Street

Quiet, well lit and easy for pedestrians to navigate

Well-planned area for additional retail offerings with respect for open spaces in harmony with nature. Would not want Henrico/Short Pump congestion in Goochland. Goochland residents don't mind driving to Henrico for shopping or dining options. We live out here because it's out here- not all jammed in like Henrico.

Family friendly, walkable village with farmers market and exercise opportunities.

Strategic mixed use developing with eye on traffic control

Describe your vision for the future of Centerville Village. Maximum 100 wor...

A community where citizens can safely walk, or play, day or night. A distinctive destination point of residential communities, concentrated high quality, small scale, mixed-use promoting locally owned businesses. Continuous open-park space for community activities without the addition of new strip malls, and expanded retail outlets. Traffic, bicycle and pedestrian walkways functioning without conflict. Large open and woodland spaces separate commercial office parks and other activities.

Some kind of open park space to sit and relax. A few more locally owned restaurants (not chains). Coffee shop. Community events. Better walking / bicycle path.

I hope West Creek's potential will be a priority until it's capacity is reached before any other business development projects are considered. Ie commercializing the 250 corridor would be a travesty. Residential development is necessary, but let's take a break after the current projects are completed.

Somewhere safe, for everyone of all ages, restaurants, outside seating, beautiful landscaping, plentiful parking, unique shopping experiences

No real future as too much of a hodgepodge of buildings on 250. Outdated shopping center. Most everyone here are new and are only concerned about the developments they live in. For that reason it lacks community.

Xxx

Slower growth for residential, take care and improve what we have. Such as our schools and first responders. More commercial would put less stress on county resources . Density of housing cost us the charm of living in Goochland.

Number one is lower cost tax base while setting high standards of expectations across all construction types. Obviously if you create low expectations no one will want to invest in shoddy and inferior architectural styles. Owners will go elsewhere and customers will seek to drive further into other localities to spend their money. You have to ask yourself why do people go to Williamsburg, Wintergreen, Disney? Money and leisure time are spent in places that are UNIQUE and enjoyable.

Village concept; architecturally consistent, limit signage (size), center for local gathering and entertainment

NO MORE SIDEWALKS! No one uses them and they look dumb in a village without a single pedestrian EVER. Slow the speed down to 35mph and add more landscaping and plantings in the right of ways AND MAINTAIN THEM. Alleys Motel is embarrassing. Who in Goochland needs public spaces? Its rural. Don't worry about affordable housing thats for developers not governments. Add turning lanes three places Hocket, Plaza, and St Matthews at Broad Streets. WIDEN HOCKET RD. Invest and support existing businesses

A compact village comprised of shops, restaurants and high density, single family housing. Centerville Village should be the gateway to Goochland County. It should set visitors expectations of what they will find in Goochland. It should not be a collection of big box stores and fast food restaurants.

Addressing the weaknesses listed. Adding park and public gathering space. Create opportunities to draw events to the area.

Village is a good word. At one point, traffic circles at each end of Centerville were considered. Sorry that did not materialize. An attractive village - well landscaped offering an intimate sense of community life, inviting pedestrian traffic, offering community space. The name needs to change to facilitate a visual of a village...Manakin Sabot?

Keep the small town Main Street feel without turning into a ghost town or an interstate exit filled with chain businesses.

I see the village as a mixed use area that is quaint, manicured and projects a sense of community. Architectural design that is unique yet blends well with existing structures. Green spaces provided for gathering of events as well as providing a beautiful, landscaped aesthetic. Upscale shopping and dining establishments as well as other local business opportunities provided. Residential plan should have zoning restrictions as to height of buildings. Sidewalks/bike lanes, dog park incorporated.

The majority of the New Housing opportunities should bein the Village where Transportation, Utilities and Good Land Meet. Other than MPUD, there is no density larger than 2.5 units/acre allowed in the village. MPUD requires enormous investment and the completion of commercial space up front like ManaknTowne which is approved for 6 units to the acre (234 units on 27 acres, but subject to the commercial being built before the residential.

Describe your vision for the future of Centerville Village. Maximum 100 wor...

PREFER TO SEE THE AREA STAY AS IT IS. ALREADY UPSET OVER MANAKIN TOWNE RUINING THE AREA AND NOW ALL THIS IN ADDITION! WE MOVED HERE FOR THE QUIANT, QUIET, SERENE ENVIRONMENT FOR OUR RETIREMENT YEARS. NOW IT SEEMS WE ARE HAVING ANOTHER SHORT PUMP AREA SHOVED DOWN OUR THROATS. IF WE WANTED TO LIVE IN A CONGESTED AREA WE WOULD HAVE STAYED IN HENRICO. WISH WE HAD DONE MORE RESEARCH ON THIS LONG TERM PLAN FOR THIS AREA BEFORE BUYING OUR HOME HERE.

An attractive area with a village atmosphere, including shops, restaurants and a good farmers market. A place to enjoy outdoor recreation, with beaches for resting and conversation.

Rural, small community with residential neighborhoods and schools. Lots of trees and greenery. Clean, community area. Low commercial.

Centerville would have a small town feel with interesting places to come and relax, while at the same time having convenience features key to keeping residents from having to go to Short Pump every day for essentials.

Slightly more developed with some additional eating establishments and shops. Continued limited development so that it doesn't become another West Broad Village or something of the sort.

No more residential homes in neighborhoods or other residential properties. Goochland does not have the infrastructure to support it. To include fire, police, grocery stores etc....

As the eastern 'gateway' to Goochland County, Centerville should have a distinct sense of place that represents its uniquely rural nature. There should be a feeling of arrival that is noticeably different from the traffic congested sprawl of Short Pump and blight of Broad Street. Controlled building heights, materials, and roof lines could create an attractive, cohesive, and inviting 'Village' aesthetic. It should be walkable. All development should be long term economically self sustaining.

Centerville is a planning failure. I would hope that the planning commission would figure out how to integrate new businesses into a 'look' rather than accepting whatever chain stores offer. Perhaps consider a park in our end of the county. I'm not anti-growth, but centerville has been a dumping ground for developers projects.

It is currently still a quiet safe area where you can still see the stars. It needs to stay limited housing, business and industrial. Limiting the intrusive lighting and over growth to make us a small town in the country atmosphere keeping all the city environment in short pump and east. We should not turn it into houses in the mall as Short Pump has become.

It becomes more of a small town central gathering place with more local shops and restaurants.

Give it the appearance of a village rather than a collection of visually unrelated buildings.

I would prefer things to stay the same. We came here to be outside of short pump and a more rural environment.

A really artsy, eclectic place to live and maybe work. Maybe similar to Libbie/Grove area or Greengate. So, upscale housing choices with walkable area that has shops, restaurants, a coffee house and maybe a pub for residents and visitors to congregate. Attractive open spaces with street lamps and park benches.

Please keep it rural. Establish a nice farmer's market north of 250 west of firehouse. A small but classy & upscale retail shopping center / office area. Maybe one nice brewery with open space adjacent. Place for concerts / events. No apartments, big hotels or multistory office. Plenty of that stuff in Henrico.

Centerville is more than what developers picture it to be. We need sidewalks, street lighting, a public square, public library/meeting rooms & a YMCA where young and old citizens can exercise and meet their neighbors. If you allow developers to buy up all available land our Village will be much too commercialized!

A vibrant community of people willing to accept changes as the future demands with open minds, leadership to look at Centerville specific needs and not apply to whole county

small town feel, community center, limited commercial development

Describe your vision for the future of Centerville Village. Maximum 100 wor...

Something that doesn't look like bad planning, like Hull Street east of Chippenham Parkway. Maybe a REAL Farmer's Market, fresh local produce from local growers, and workshops on how to grow your backyard vegetables, bee keeping, raising chickens and ducks for eggs. And build a Real Fire Department and place for Sheriff's Deputies near 288 where there are many residents that deserve that level of security. NO Big Box Stores!

No high rise buildings, no parking garages, no apartment houses, no high density anything. Keep the rural flavor. No Short Pump extension!! we are close enough to Short Pump and don't need to duplicate anything from there.

NA

Development of a "Main Street" environment with a walkable retail/business district; a presence of public facilities/services (post office/library/park)

I visit Centerville for groceries, or the dentist, to mail a package or stop at the bank. I don't swing in to browse. I would like to see more specialty shops, artists, coffee type shop, bakery, ice cream cafe, flea market, park, walking trails, a directory of available businesses and locations, maybe a space that people/businesses could rent for meetings/events. Anything to stop short of having to go to Short Pump. Keep the traffic lights to a minimum.

Its a tear-down if you want to do it right. Too many legacy buildings and businesses from times past to be viable for a future vision. Some areas need to be developed for gathering/events - indoor and outdoor. The only reason to go there is to visit a business, then leave.

...a group of houses and associated buildings, larger than a hamlet and smaller than a town, situated in a rural area.

It would be great to have better shops and restaurants. The farmers market area could have walking/mountain biking trails. An actual Village-type atmosphere near the Food Lion would be great.

Excited to see Manakin Towne development but hope traffic patterns are cared for. Route 64 exit at Ashland Road needs to be revised to handle traffic

Great need for public park or community space. Place to gather with family and community.

Economic destination for Goochland residents that don't want to go to Short Pump

A place for community events/festivals; walkable; civic spaces designed into the Village at strategic locations; concentrated location for different types of homes (townhomes, detached homes), good restaurants; where you are close to the interstate but you feel like you're far from the interstate.

robust walkable mini-metro with shops and dining options with local business owners who know their community and partake in it. not all mom and pops but maybe a few chains with local owners who love the community they're in.

A community with a sense of place where residents do not just sleep there and live their lives elsewhere. It needs a reason to stay and walk around, not just drive through.

It would be nice to have a green space included. Also, it would be nice not to have a large retail space with empty store fronts. That is a horrible site and is the way it is down the road near Wegmans.

Access to some essential services: a post office, library, more cable/internet providers than Comcast...upgrades like: sidewalks, buried utility lines in neighborhoods, fast food and full-service restaurants. Retain rural character.

I believe it really should be a village, not a commercial place where every inch is concrete and townhomes or car dealerships are everywhere. We need to be a place that offers home sites for families and doesn't feel like we live in the middle of short pump.

Visually stunning natural landscaped area with single family homes and school. Quaint mom/pop boutiques. Shielded from Short Pump chaos. Low commercial. High agriculture. High residential single family estates on large acreage. The gateway to the blue mountain ridge.

Describe your vision for the future of Centerville Village. Maximum 100 wor...

Cffggg

First, redefine the boundaries of the village. Develop a plan to encourage high quality mixed use development while protecting the established residential neighborhoods. Create walking paths to connect the village infrastructure and encourage visitors.

An attractive place to live, particularly in newer developments. Low industrial growth. Care taken to rezone without negatively affecting home prices. Careful road development, keeping high traffic away from residential neighborhoods.

A veterinarian office on every corner with Taco bells in between. A large and luxurious aardvark walking park.

(Testing for survey)

A community with a variety of housing types at a higher density than the remainder of Goochland with a variety of mixed use communities, public and business destinations that draw from the region. There should be an underlying character that promotes a sense of space and .encourages leaving the car and enjoying the opportunities rather than passing through.

No idea.

bxx

test

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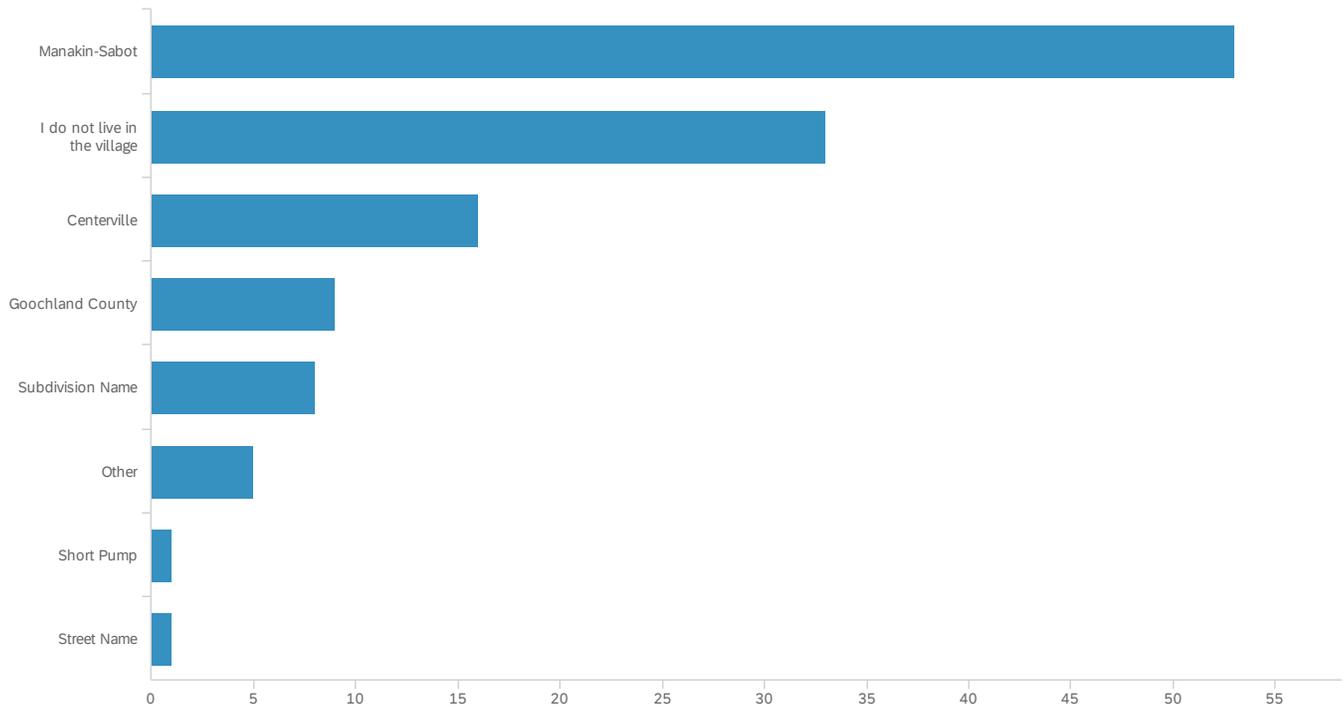
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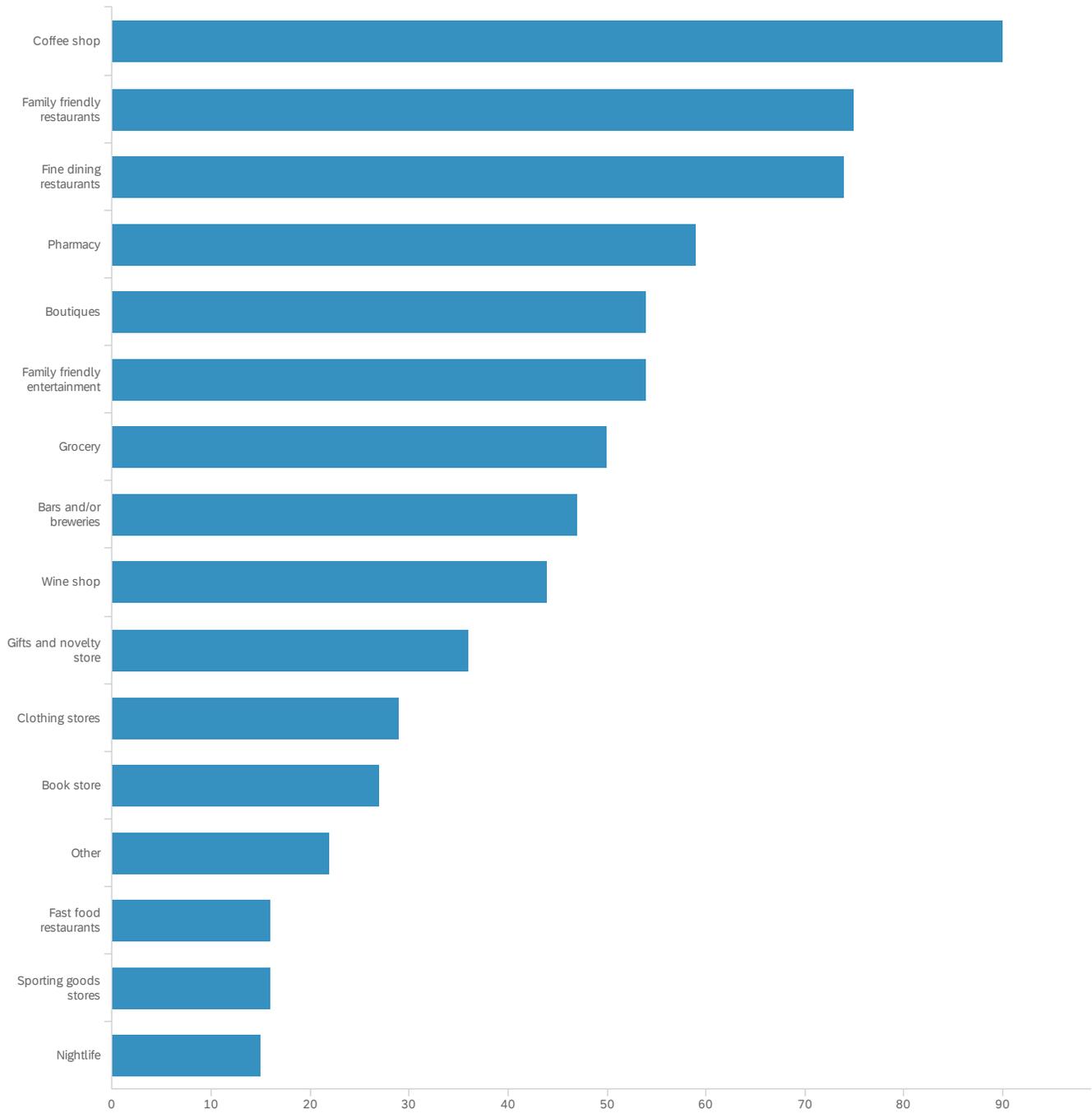
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Q26 - If you live in the village, how would you describe where you live?

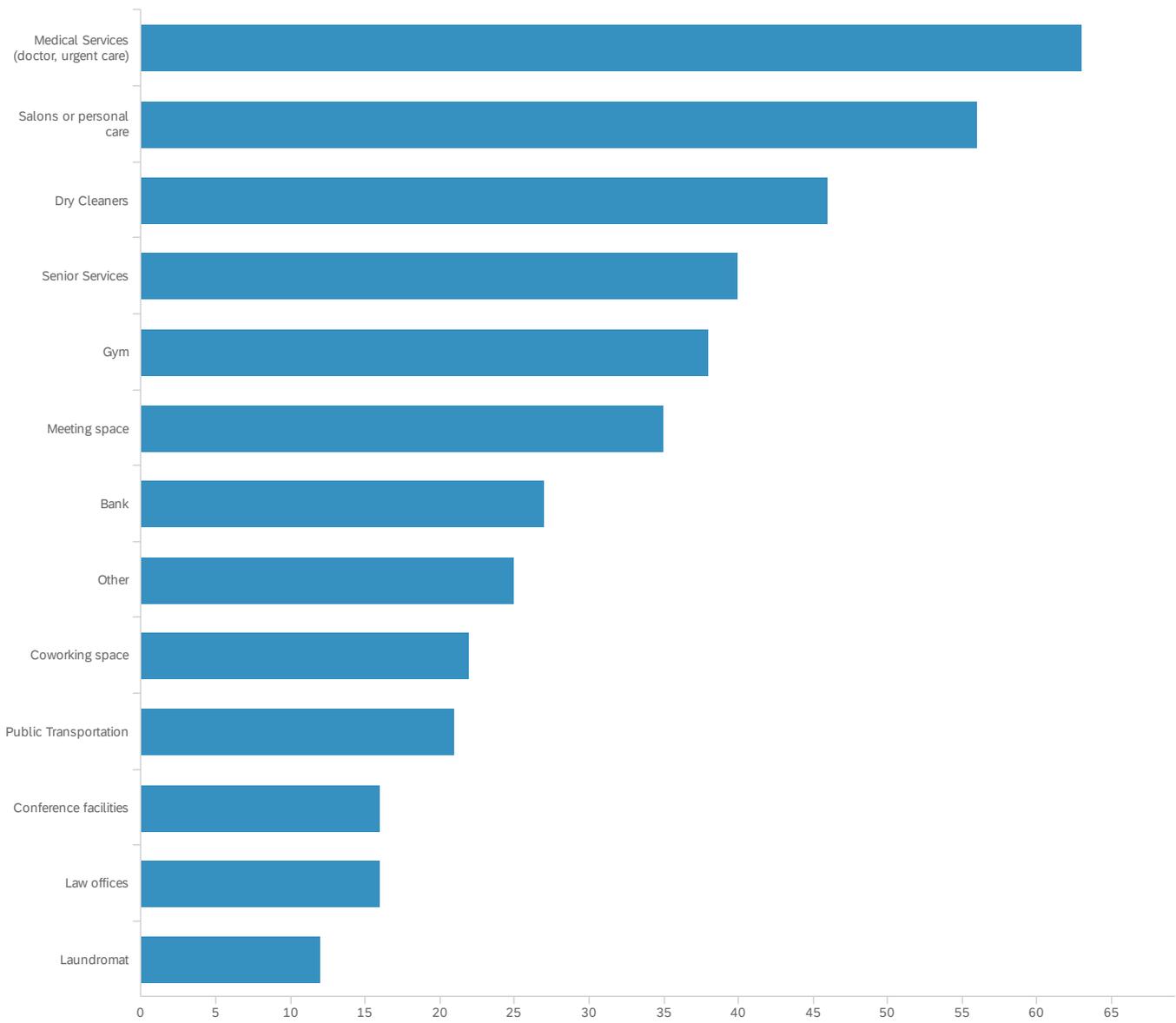


Q13 - What types of retail and restaurant businesses are most needed in Centerville

Village? (Check all that apply)

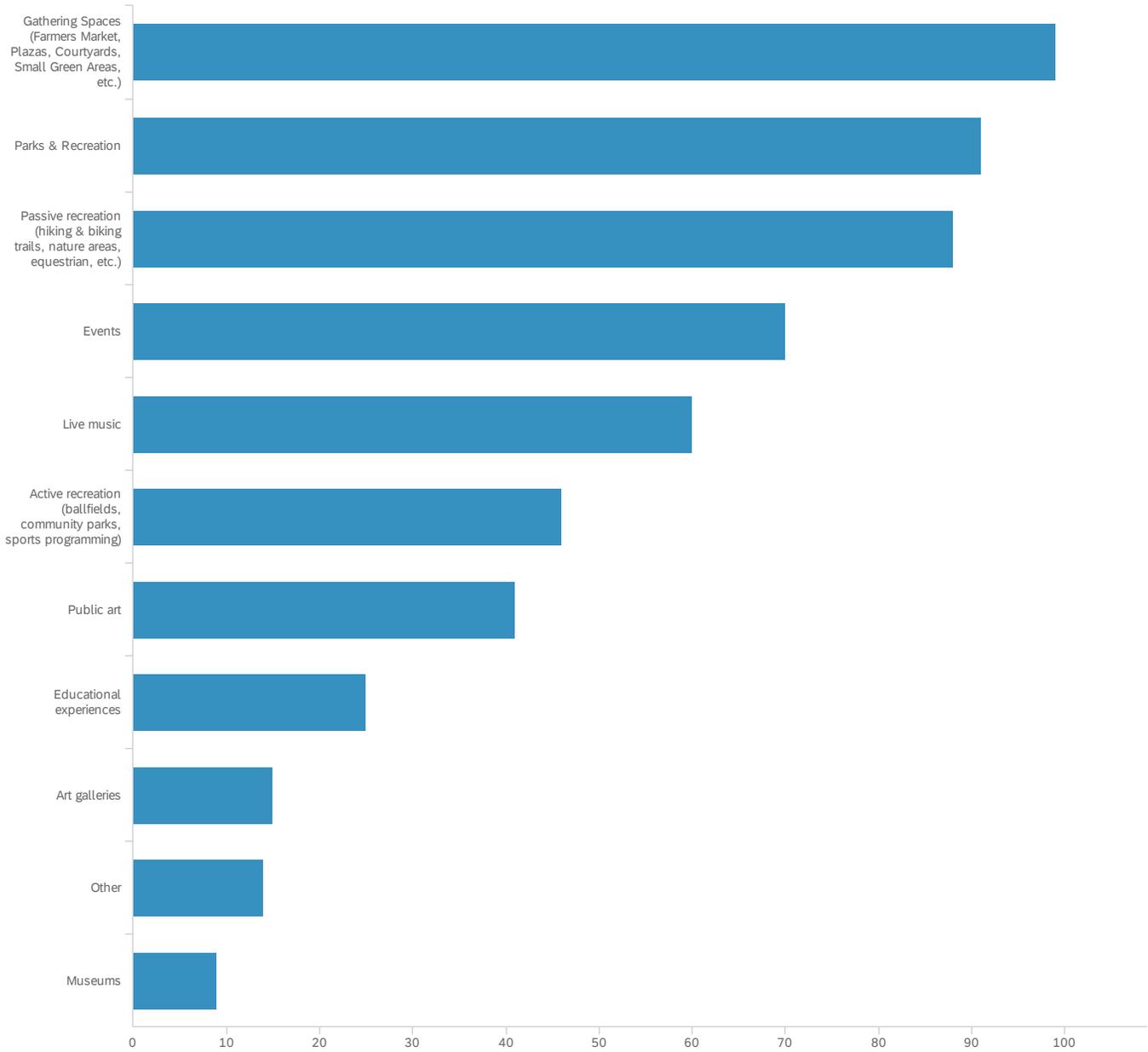


Q14 - What types of services are needed in Centerville Village? (Check all that apply)



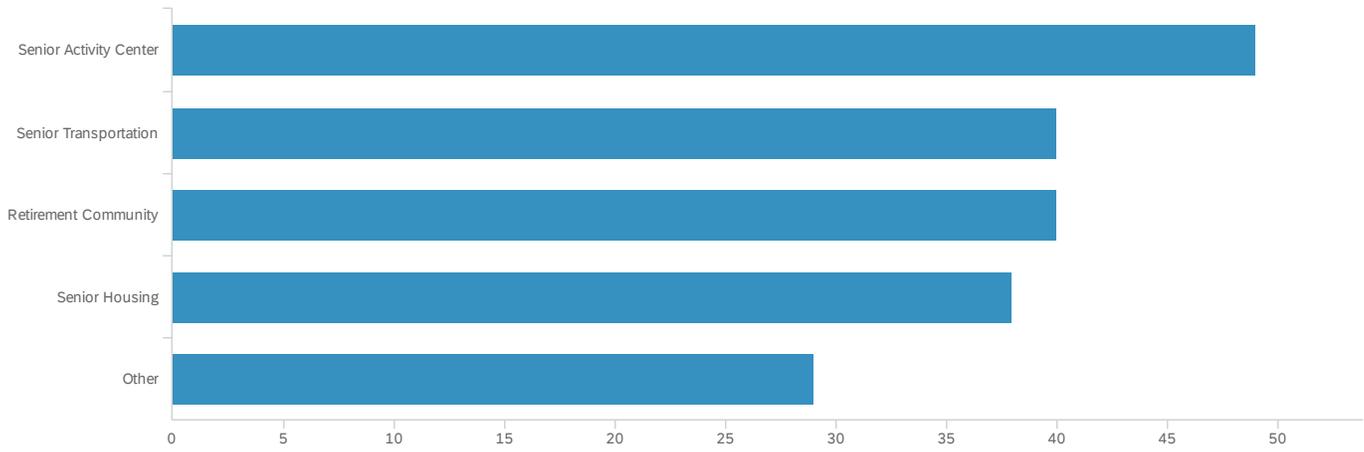
Q16 - What types of public spaces, activities, and cultural components are needed in

Centerville Village? (Check all that apply)



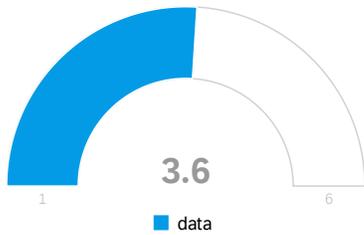
Q16 - What types of development for the senior population is needed in Centerville

Village? (Check all that apply)

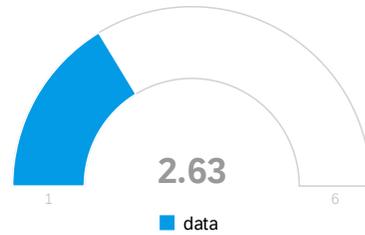


Q16 - If more housing were to be developed in Centerville Village, what types are desired? Please rank the following from 1 (LEAST IMPORTANT) to 6 (MOST IMPORTANT). Each number can only be used once in this question.

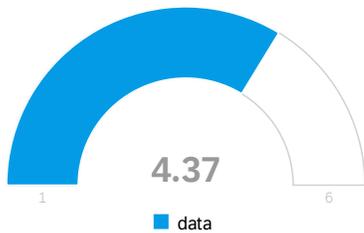
Townhomes



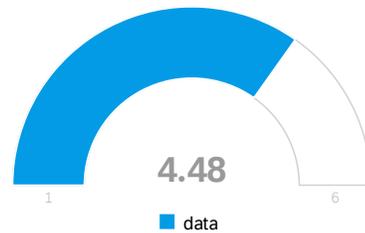
Apartments



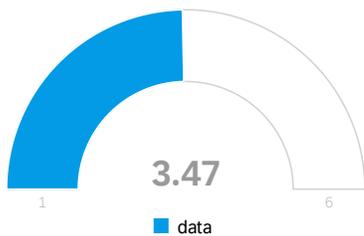
Mixed-use development with residential, retail, and office uses



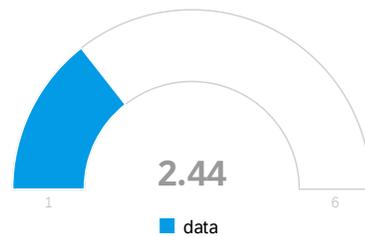
Single-family housing



Affordable/Attainable housing

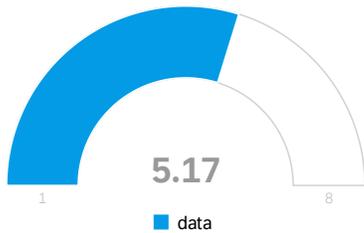


Non-family Accessory Dwelling Units

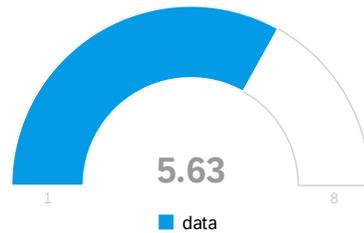


Q16 - Design Overlay Districts provide guidelines on how to preserve and enhance the overall community as future development and redevelopment occur in Centerville Village. Please rank the following from 1 (LEAST IMPORTANT) to 8 (MOST IMPORTANT). Each number can only be used once in this question.

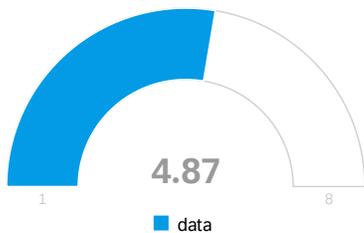
Setbacks from roadway



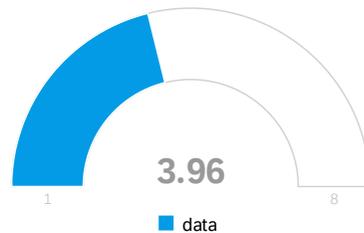
Building Height/Size



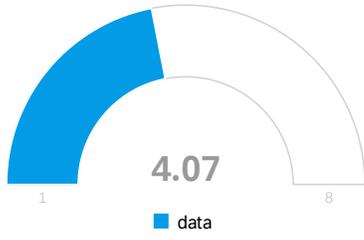
Building Materials



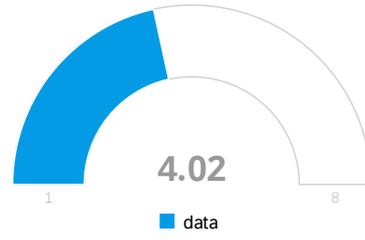
Building Colors



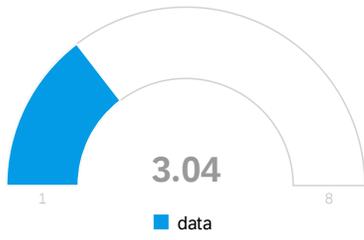
Signage



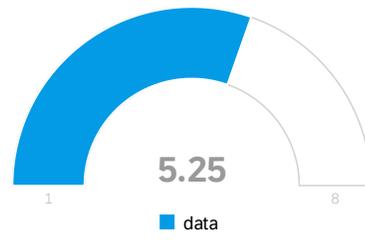
Lighting



Accessory Structures (fences, sheds, etc.)



Plantings/Landscaping



Q18 - How can Centerville be distinguished from Short Pump? Maximum 50 words.

How can Centerville be distinguished from Short Pump? Maximum 50 words.

ttest

test

smaller scale, less fast food & drive thru food, no big box stores

slowing the speed down to 35mph on Broad from Ashland to Manakin. Only allow businesses and NO RESIDENTIAL from Ashland to Manakin

no big box retailers, no strip malls, make it "small town", unique architectural standards that drive character (Charleston, Kennebunkport, Telluride, etc), boundaries (like Munich), keep VDOT out, walking/biking accessibility

maintaining the village feel

less traffic, not just parking lots, not all box stores

less commercial, need to build more neighborhoods like bellview gardens

keeping more green space, limit building size and number of buildings I

keep the rural feel while adding the places to come visit when you want to get away from Short Pump.

keep small town feel

gfg

enhance the transition zone along Tuckahoe Creek on Broad Street Road to reinforce the welcome to Goochland sign

cxv

centerville is what shortpump use to be.

building size & sign restrictions

architecture

West Broad Village is the nicest area in Short Pump...

Village

Utilize the notion that Centerville has an rural feel and connection to the land while providing more opportunities for easy access entertainment/recreation for people on the 64/288 corridor

Underlying sense of place

How can Centerville be distinguished from Short Pump? Maximum 50 words.

Trees, nature, rural, small, quaint, family, schools

They are not far from being the same place

Their names are spelled and pronounced differently.

The only distinguishing factor is that Centerville is further west.

Stop the growth

Staying rural, not becoming an overcrowded city.

Stay small. Stay quaint.

Stay away from the same format that is repeated everywhere that uses high density and cookie cutter buildings

Smaller refined stores

Smaller locally owned business vs. chains. One additional grocery option besides Food Lion.

Small town feel

Small businesses in a cluster, away from Broad Street

Small Town feel, limited commercial development, no big box businesses, defined community center/village

Short pump is new & modern. Centerville looks old and tired.

Short Pump looks like low income trash. Too many brights lights, car dealerships, hotels that run down the community.

Shopping/dining with more greenspace

Rural living open space and recreation

Retain forested areas as buffer between road and buildings

Relaxed lifestyle

Public community space w less commercialization

Protect wetlands, physical and other natural features. Define a specific village overlay district area offering an attractive and desirable live, work and play experience that is unique to Goochland. Slower traffic speeds within village boundaries.

Placemaking and theme of buildings at a pedestrian friendly scale, walkable neighborhoods and a clear village center surrounded by a variety of housing types.

Peaceful and less traffic without the hassle of congestion

How can Centerville be distinguished from Short Pump? Maximum 50 words.

Outdoor living; walking trails, hiking, biking, public square, etc. Short Pump has very little of that.

Not so many businesses and not so crowded

Not so crowded or congested, slower, prettier, nicer, away from it all, but with services needed to be comfortable, ie another grocery store, pharmacy and bank, perhaps more professional offices

Not have wall to wall businesses and traffic congestion.

No shopping center. No condos

No overdevelopment with tons of shopping

No one I know wants anything remotely like short pump

Need to create it's own unique identity that is different but better and then market the heck out of it and follow up to make sure it is meeting its identity

NO MORE HOUSING DEVELOPERS! Stop overcrowding spaces and roads, no townhomes, no cookie-cutter houses stacked on top of each other, no strip malls with discount national chain stores that go out of business in less than a year

Much smaller and fewer (buildings, roadways, parking lots), slower (less fast food, drive thrus), but easy to pass thru to rest of Goochland

More space between residential and retail

More rural, relaxed and less stressful

More open spaceships

More open space. Less density of housing and businesses. Unique shops and activities--not same stores and fast food.

More green space and a feeling of a more classy, upscale environment

More family friendly residential. A Village, not urban.

More cohesive structure and planning; NOW is the time to do that

More charming, intimate, local, a break from the traffic and cluster of Short Pump.

More accessible and pedestrian friendly

Mayberry vs Manhattan

Make it quaint.

Maintains a rural feeling

Maintain the rural feel! Do not over develop!

How can Centerville be distinguished from Short Pump? Maximum 50 words.

Maintain rural feel / limit traffic

Less traffic and more parking.

Less stop lights. Shorter signage.

Less residents

Less dense and no big business

Less crowded

Less cluttered

Less big-box commercial and large/strip malls and its large parking lots and accompanying traffic

Leave farm land, this is Centerville not short pump.

LEAVE US JUST AS WE ARE!

Keeping Centerville the country setting.

Keep out Walmart, Lowe's & most of the fast food places.

Keep it small, not overrun by big retail

Keep it small

Keep it rural looking

Keep it rural and a small community feel

Keep Broad Street's development to a minimum west of Route 288

Just as it is currently

It isn't Short Pump. An effective Village Plan will establish the difference.

It is uglier based on the lack of planning

In some way, it needs to have a rural or "open" aspect to it.

IT is already distinguished, and it is worse. Folks complain about SHort Pump but go there often for needs and entertainment.

I don't think that's necessary. Short Pump is successful - why not build on that success by extending?

I don't know that there needs to be a major distinction. It will be dependent on location/proximity.

How can Centerville be distinguished from Short Pump? Maximum 50 words.

High Density Residential Growth Stops here! If it doesn't it will be indistinguishable.

Green Spaces parks athletic fields farmers market like south of James summer concert series

Friendly rural environment. Short Pump is WAY to congested !

Family friendly, diversity, 1st Friday events for dining and shopping and entertaining

Establish a sense of place and make it walkable.

Entrance Monuments with the name, perhaps come up with a new name

Easily - don't build it up and make it crowded and too busy. It would be nice to drive into Centerville from the busy short pump area and feel your stress leaving-open spaces, quaint local businesses

Don't over build. Keep some agricultural zones.

Don't cause the insane traffic problems Short Pump has! Build ROAD A and FIX HOCKETT ROAD.

Don't build any malls

Do not develop every parcel of land. No hotels, limit height. Keep trees.

Do not add more fast food or other low quality retail like dollar tree

Control numbers, wider spaces and lanes in parking lots, farmers market.

Cgcg

Centerville is the gateway to a quiet rural life. Equestrian and agriculture overtones. Low noise activity. Meditative and green spaces. Love Middleburg, VA Main Street.

Centerville is at the Core of the Universe

Centerville in no way compares to Short Pump.

Centerville has character. It needs to be emphasized and showcased.

By staying small and not cluttering up 250 .

Building height restrictions, pitched roofs, farm/agricultural aesthetic, signage size and materials, and lighting

Build roads BEFORE overcrowding developments are permitted

Boutique neighborhoods and retail mixed with residential

Be thoughtful about expansion and new construction.

How can Centerville be distinguished from Short Pump? Maximum 50 words.

Artsy destination where you can walk to everything. Not big chain stores.

Architectural standards- need to be adhered to

A village atmosphere that is representative of some of the areas history and rural flavor. Not overly commercialized and built out.

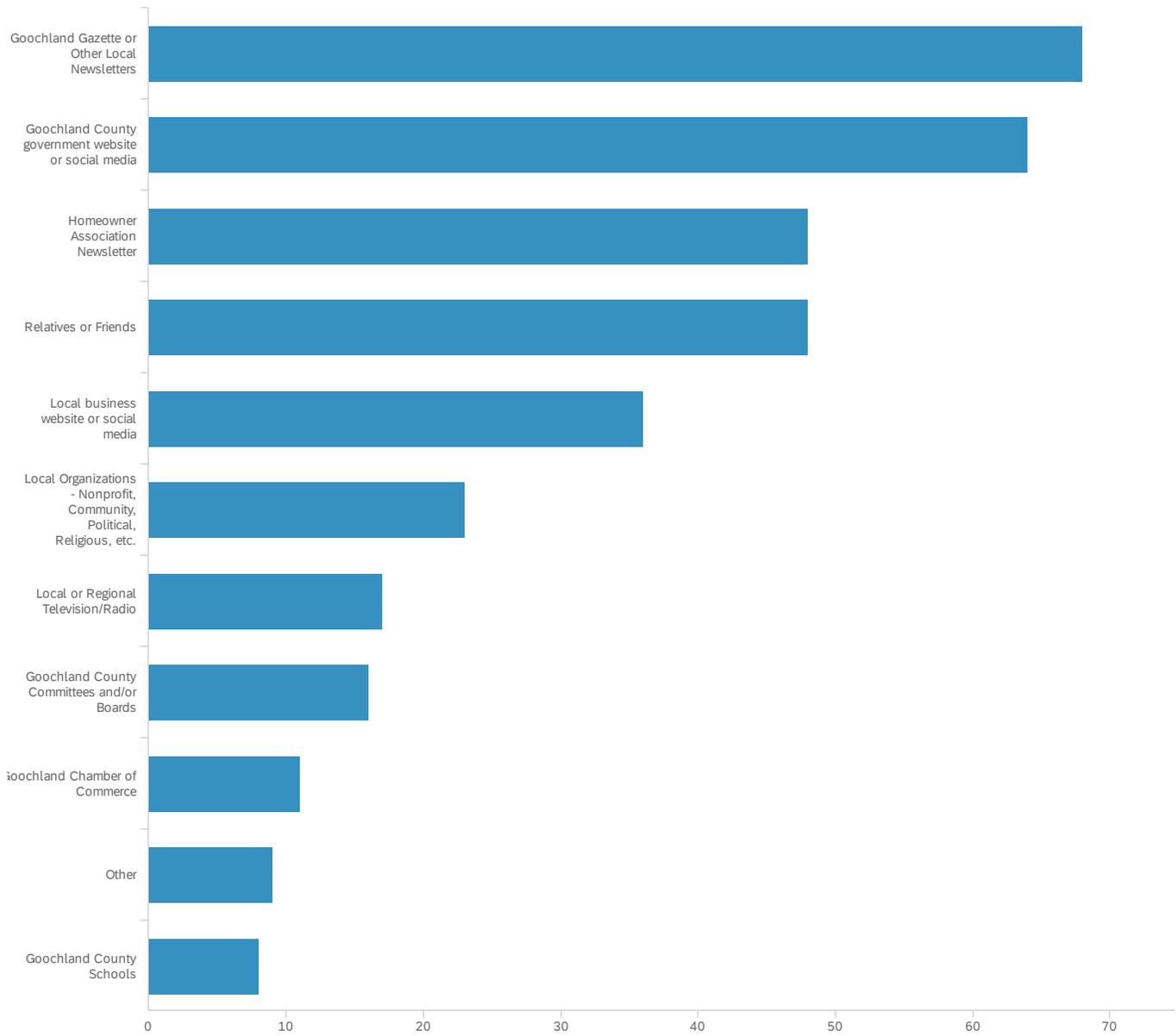
A little less dense

A calmer, less crowded area.

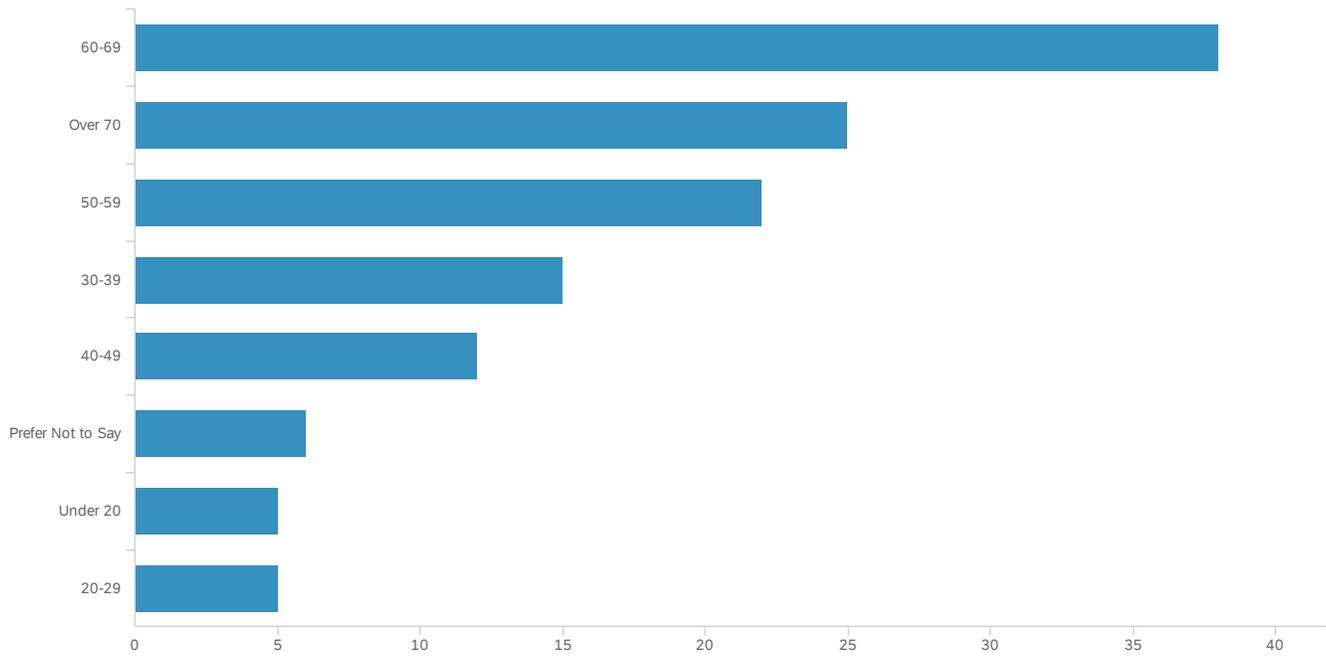
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Q18 - How do you hear about activities and events? (Check all that apply)



Q19 - What is your age range?



Q20 - Please provide any additional comments below:

End of Report